

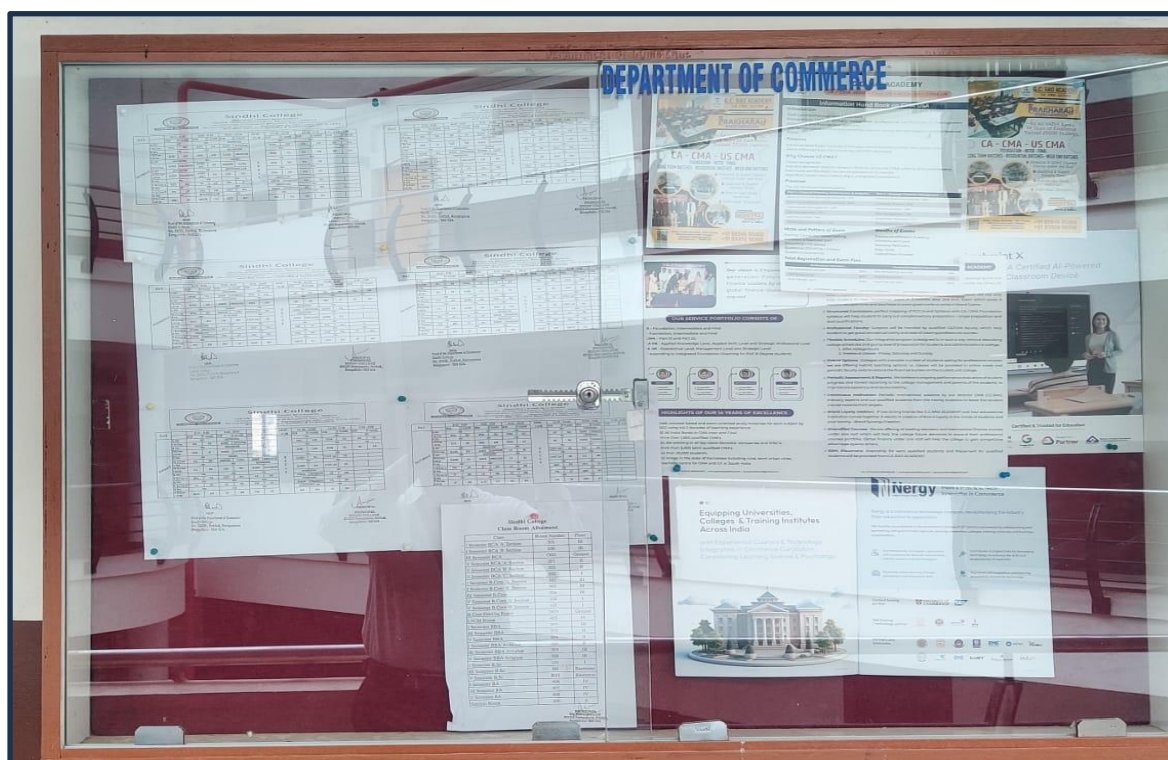


# SINDHI COLLEGE

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Approved by AICTE, NAAC Re-accredited

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## DEPARTMENT OF COMMERCE



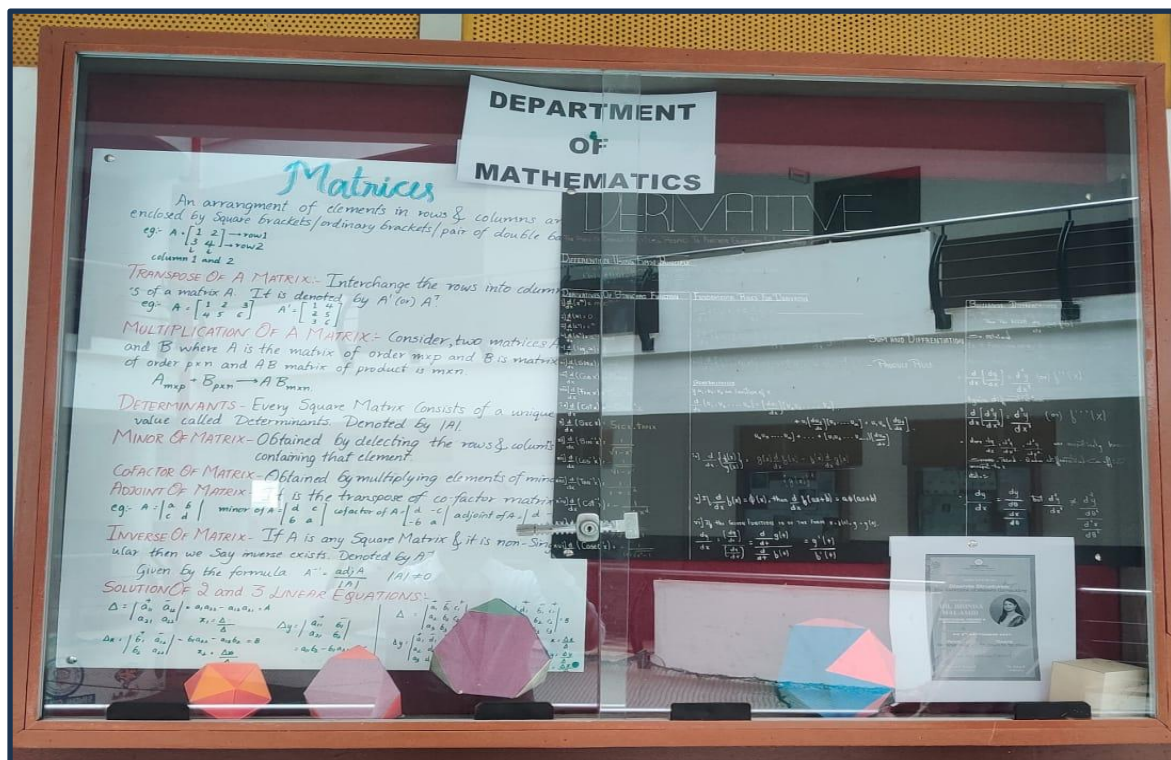
## DEPARTMENT OF BBA - AVIATION



## COLLEGE NOTICE BOARD

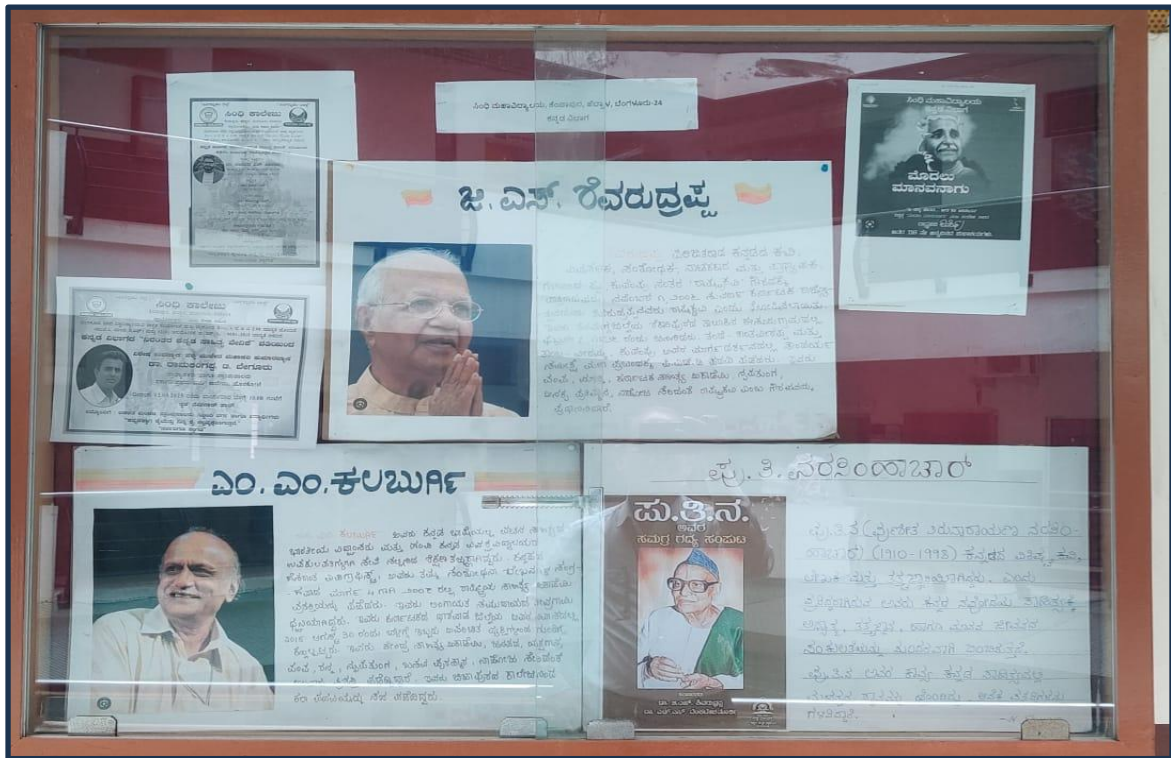


# DEPARTMENT OF MATHEMATICS





## DEPARTMENT OF KANNADA



# DEPARTMENT OF MANAGEMENT

## RELEVANT OF COST

**ELEMENT OF COST** - The Elements of cost are those elements which contribute the cost of manufacture of a product. We can broadly divide these elements of cost into three categories.

**(1) MATERIAL COST** - Material cost means all the kinds of material and its expenses incurred in production.

- DIRECT MATERIAL COST** - The cost which can be traced to a particular unit of production.
- INDIRECT MATERIAL COST** - The cost which cannot be traced to a particular unit of production.

**(2) LABOUR COST** - The cost of wages paid to the workers employed in the production of a product.

- DIRECT LABOUR COST** - The cost of wages paid to the workers who are directly engaged in the production of a product.
- INDIRECT LABOUR COST** - The cost of wages paid to the workers who are indirectly engaged in the production of a product.

**(3) OTHER EXPENSES** - Expenses incurred in the production of a product which are not material or labour cost.

- Production Overhead** - Expenses incurred in the production of a product which are not material or labour cost.
- Selling and Distribution Overhead** - Expenses incurred in the selling and distribution of a product.
- Administrative Overhead** - Expenses incurred in the administration of a business.

## MARKETING

**Marketing** is the process of getting goods and services from the producer to the consumer. It involves a number of steps, including production, distribution, and sale.

**Production** is the process of creating goods and services. It involves the use of raw materials and labour to create a finished product.

**Distribution** is the process of getting goods and services from the producer to the consumer. It involves the use of transport and communication to move goods and services from the producer to the consumer.

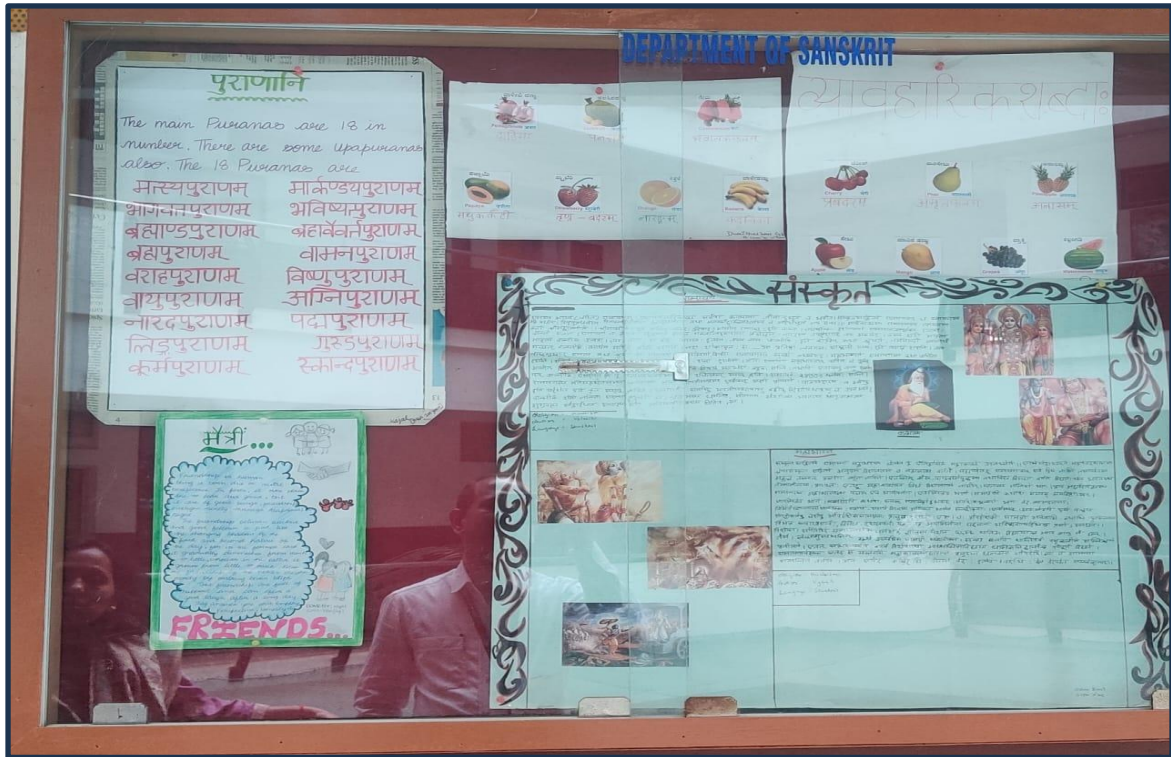
**Sale** is the process of selling goods and services to the consumer. It involves the use of advertising and promotion to attract customers and persuade them to buy.

## DEPARTMENT OF ENGLISH





## DEPARTMENT OF SANSKRIT





## DEPARTMENT OF HINDI



# DEPARTMENT OF BA



## SPORTS



## DEPARTMENT OF COMPUTER SCIENCE

